



Opera Universitaria
di Trento



CUS TRENTO
centro universitario sportivo



UNIVERSITÀ DEGLI STUDI
DI TRENTO



Università di Trento Sports Network

The Sport Project of the Trento University

Filippo Bazzanella

Rovereto, November 14th, 2009

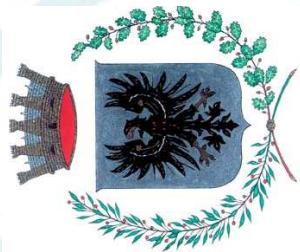


Università di Trento Sports Network

CONTEXT

The City

100.000 inhab.



The University

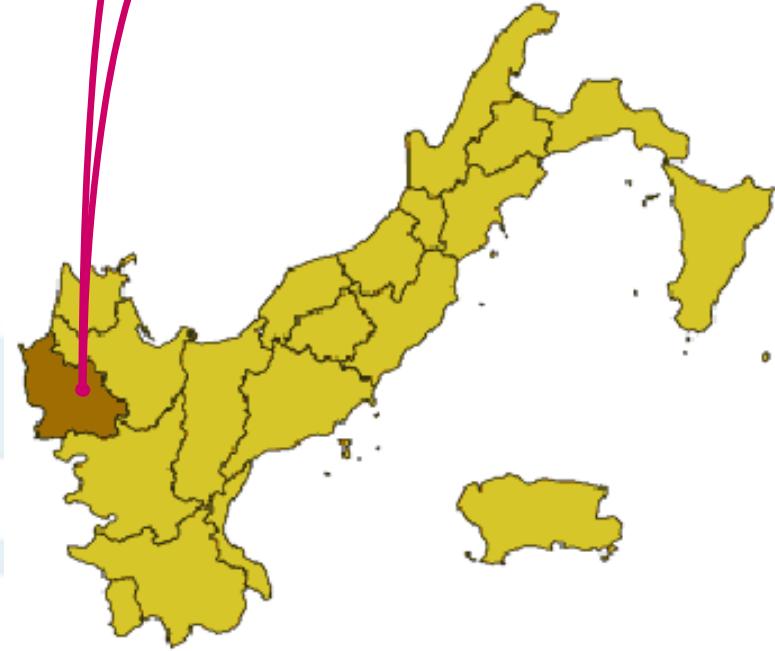
7	Faculties
26	3 years Courses
28	Specialistic Courses
10	Master Prog.
14	Departments
13	Research centers
67	Laboratories
16.000	Students
32.298	Graduates from 1962 to 2008
95.656	Registrations from 1962/63 to 2008/09
580	Teachers and researchers
695	Employees
1.500	Accommodations for students
2.600	Scholarships



UNI.Sport

Università di Trento Sports Network

LOCALISATION



The University of Trento

The University of Trento is an **international** university, in a **human-scale** city that offers an **excellent quality of life**.

The University has a **worldwide reputation** for **excellence in teaching and research**. It offers students a unique combination of **high academic standards**, **employment success** and thanks to the Opera Universitaria, a **very attractive package of services**.



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The University of Trento

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» Corriere della Sera > Cronache > Università, più fondi alle migliori Tagli per 27 atenei «sotto gli standard»

A A

RICERCA, PROGETTI, PROCESSI FORMATIVI TRA I CRITERI DI VALUTAZIONE

Università, più fondi alle migliori Tagli per 27 atenei «sotto gli standard»

Per la prima volta in Italia applicato un criterio di qualità nella distribuzione dei fondi. I primi tre atenei in classifica: Trento e i Politecnici di Milano e Torino

MILANO - L'Università di Trento, i Politecnici di Milano e di Torino sono i tre migliori atenei italiani. Quelli che,



NOTIZIE CORRELATE

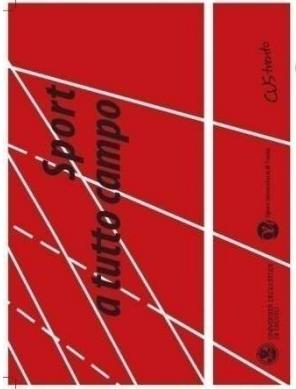
- La graduatoria
- L'agenzia che dà i giudizi
- I criteri di giudizio
- ...

UNI.Sport

Università di Trento Sports Network

The Sport Project: Why?

- Sport activities as a **primary service** for students and employees;
 - A “**Supplement Diploma**” as a plus certification beside the University degree.
 - Increase the **health and well-being concept**;
 - High level of Sport Programme as a **strong incentive** to choose the University of Trier
 - Focus on the **integration with the territory** “a natural gym!“
 - Opportunity for an **International Network**



Università di

Uini-Sport è fatto la spada a ferrovia l'Università in un solo anno per studenti. Politecnico, avvocato, ingegnere, artista, scienziato, economista, politologo, programmatore di software per gli studenti, esperti delle sportive noiosissime... e ancora signorino e signora al termine del semestre di determinante, con la UNI SPORT CARD.



Università di Trento Sports Network

The Sport Project: Goal

- Convince 30% of the (18.000 people) University Community to practice any sport discipline in the next 5 years.
- Increase the value of the University of Trento quality perception even through the sport programme.

The Uni.Sport Network

May 2009: Uni.Sport is the new University network of sport services and sports facilities in the Province of Trento dedicated to students and employees of the University, developed by University, Opera Universitaria and CUS. Welfare, territory, aggregation, education: are the keywords of the project, the first step towards a European network focusing on Universities, Sport and Mountain.



Università di Trento Sports Network

The Project: Identity

A brand which represent the spirit of the Programme.



Università di Trento Sports Network

An office in the campus.

A UNI.SPORT CARD with an interesting services package.



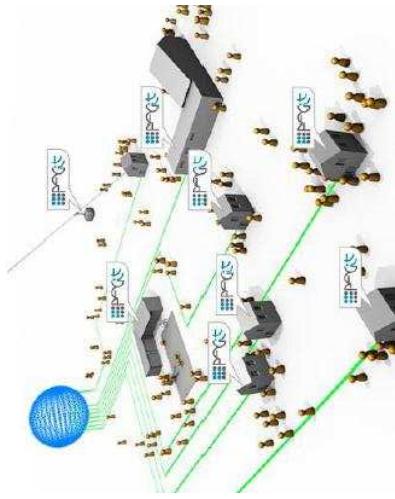
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The UNI.SPORT CARD

The UNI.SPORT CARD (*RFID System*) included

- **Free entrance** in the University facilities;
- **Partnerships** with more than 60 sport partner on the city and regional area;
- **The medical support;**
- Taking part of the **class & courses**
Organized by uni.sport;
- **The University of Trento Sport Club affiliation**, which include the insurance.

Nov 09: 1.500 card sold out in 1 month!



The Project: Communication

Accedi | Registrati | Smarrita password

Select language: English

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Il nuovo sito UNI.Sport

Etiam sed convallis ligula? Proin pharetra lobortis e'ros, ut auctor diam feugiat sed. Aliquam erat volutpat. Suspendisse pretium urna ac eros commodo sit amet vulputate arcu rutrum? Nam condimentum magna eget mauris mollis eget venenatis mi cursus. Curabitur euismod nunc vel dui convallis fringilla.

maiesuada
tempor
bibendum

UNI.Sport

Sport a tutto campo

feedburner

RSS feed

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RSS feed

Facilities, Events, Courses&Classes, Services

- Membership & Facilities
- Social Sports
- Childrens Activities
- Events
- Services
- Volunteering
- Education
- Sponsorships
-



The Health Aspect

3 Priorities :

- 1) Support for **semi-prof activities**.
- 2) Support for **amateur activities**.
- 3) A **monitoring project on sample X**.

The Elite Sport Programme

The Elite Sports Programme provides a structured support to individual student athletes at the University of Trento so as to enable them to excel in both their sporting and academic careers, whilst raising the profile and standard of sport at Trento.



The aim of the programme is to provide individual practical solutions and services to students who have a talent and commitment to fulfill their potential within their chosen sport and academic arena.

www.unisport.tn.it

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UNI.SpoRt

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