All. 4 – Template of course contents

**GENERAL INFORMATION**

<table>
<thead>
<tr>
<th>Course Name: Culture, creativity, innovation and local development</th>
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<tr>
<td>Number of credits: 4</td>
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<tr>
<td>Name(s) of Teacher(s): Luciana Lazzeretti</td>
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<tr>
<td>Invited lectures: to be defined</td>
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<td>Modules (if applicable):</td>
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<td>Semester: II</td>
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<tr>
<td>Venue: University of Florence, Dept. of Economics and Management</td>
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<td>Website: <a href="http://www.disei.unifi.it">www.disei.unifi.it</a></td>
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**CONTENTS**

Objectives:

The course is divided in two parts. The first part deals with new trajectories in local development analysing in particular the evolution of the cluster and industrial district concepts in academic research and new research trajectories. This part then focuses also on evolutionary approaches in particularly presenting the Evolutionary Economic Geography approach and the Organisation Ecology theory applied to the investigation of local systems.

The second part deals with culture, creativity, innovation and local development we focus on cultural and creative clusters districts and creative industries and transversal innovation. A last section analyses new developments in cultural driven local development, with a specific focus on the concept of urban and regional resilience and the societal function of culture.

Contents (<1,000 characters):

**A) New trajectories of local development** (readings 1-4)
1. Evolution of the cluster concept and new trajectories of local development
   - Founders and disseminators of cluster concept
   - New trajectories of the cluster research.
2. Evolutionary approaches to local systems
   - Evolutionary Economic Geography , Related Variety approach and resilience
   - Organisational Ecology and density dependence model to analyse IDs

**B) Culture, creativity, innovation and local development** (readings 1-4)
1. Cultural clusters and districts and cultural districtualisation model
2. Creative Capacity of the culture and Innovation
3. Cultural and creative industries and creative cities
4. Societal function of cultural heritage and resilient city

**C) Methodologies**
1. Mapping
2. Network analysis
3. Bibliometric analysis

Prerequisites:
Recommended: Local development and Innovation networks and SNA

Teaching approach:
- Lecture hours: 20
- Presentation and discussion: 4
- Other: Seminars do be defined

Exams: Review and ppt presentation of compulsory readings and essay

TEACHERS

Short Bio
Luciana Lazzeretti is full Professor, Economics and Management of Firms at the Department of Economics and Management at the University of Florence and Vice Coordinator of DELOS (Local Development) PhD Program, Director of the Postgraduate course “Economics and Management of Cultural Goods and Museums”, University of Florence Member of various scientific committees and board among which of the Urban Creativity Association (AUC), Osaka, Japan.
Author of many national and international publication on IDs and cluster evolution according to OE perspective and related variety, culture and creative cluster, creative industries, museum, city of art and creative city, regional policies on innovation and technology transfer, and networks f SMEs.

APPENDIX 1

READING LIST

A) New trajectories of local development

Compulsory (themes 1-4)

Suggested
B) Culture, creativity, innovation and local development

Compulsory (themes 5-10)


Suggested

C) Methodologies(11-13)

