

MOTIVATION LETTER (art. 3 comma 5 let. b del bando)

All the questions are mandatory and not optional. Incomplete responses will affect the final score.

Your name _____

Are you currently employed?

yes

no

1 | How did you make the decision to apply to our program?

What is your driving motivation?

Also, specify how many programs have you considered or applied to besides our institution/program.

2 | Why are you interested in the field of communication of science and innovation?

What do you see as the most important issue/problem in this field today?

3 | What do you think pursuing this master will do for you?

What skills or abilities do you hope to strengthen through our program?

4 | How do you see this program fitting into your career goals?

What are your career aspirations and plans?

5 | What skills and experiences do you feel have prepared you for admission to this program? (Describe any communication skills you acquired through your work experience, internships, volunteer activities, education, non-formal learning. If you do not have a background in communication, describe how your previous experience and skills will help you to be considered for this program.)

6 | Why would you be an asset to our master?

Why should we consider you for our program instead of several other equally qualified candidates?

How would you be able to contribute to our program?

7 | What will you do if you are not accepted into our program?

If there is anything you would like to add, write it here.