



UNIVERSITÀ
DI TRENTO

MSc in
**Behavioural and Applied Economics -
BEA**

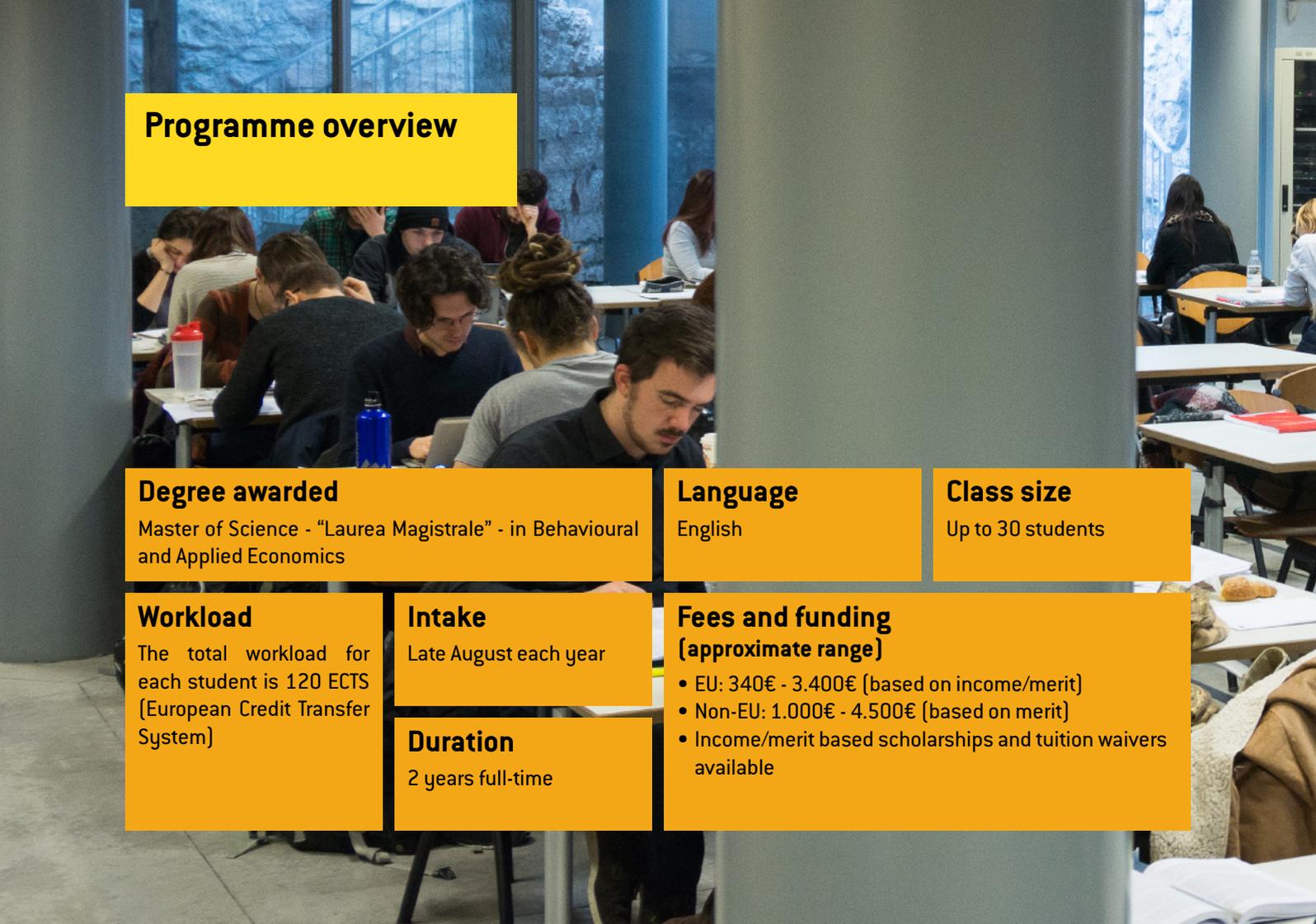


Master of Science in Behavioural and Applied Economics - BEA

BEA offers a solid educational path in Economics, both Micro and Macro, along with the possibility to develop advanced competences in Behavioural or Applied Economics.

In the proposed learning approach, a thorough understanding of theoretical issues is constantly combined with the ability to apply them in real-life situations. This allows students to learn **assess, interpret and communicate economic phenomena** by combining the **economic theory** and the **empirical evidence** in the form of experimental data and observational data.

This approach fosters a fruitful cooperative learning. Students get used to time-pressure situations and, through external activities, internships, and international visiting periods they are provided with skills and competences to drive economic policies and decisions.



Programme overview

Degree awarded

Master of Science - "Laurea Magistrale" - in Behavioural and Applied Economics

Language

English

Class size

Up to 30 students

Workload

The total workload for each student is 120 ECTS (European Credit Transfer System)

Intake

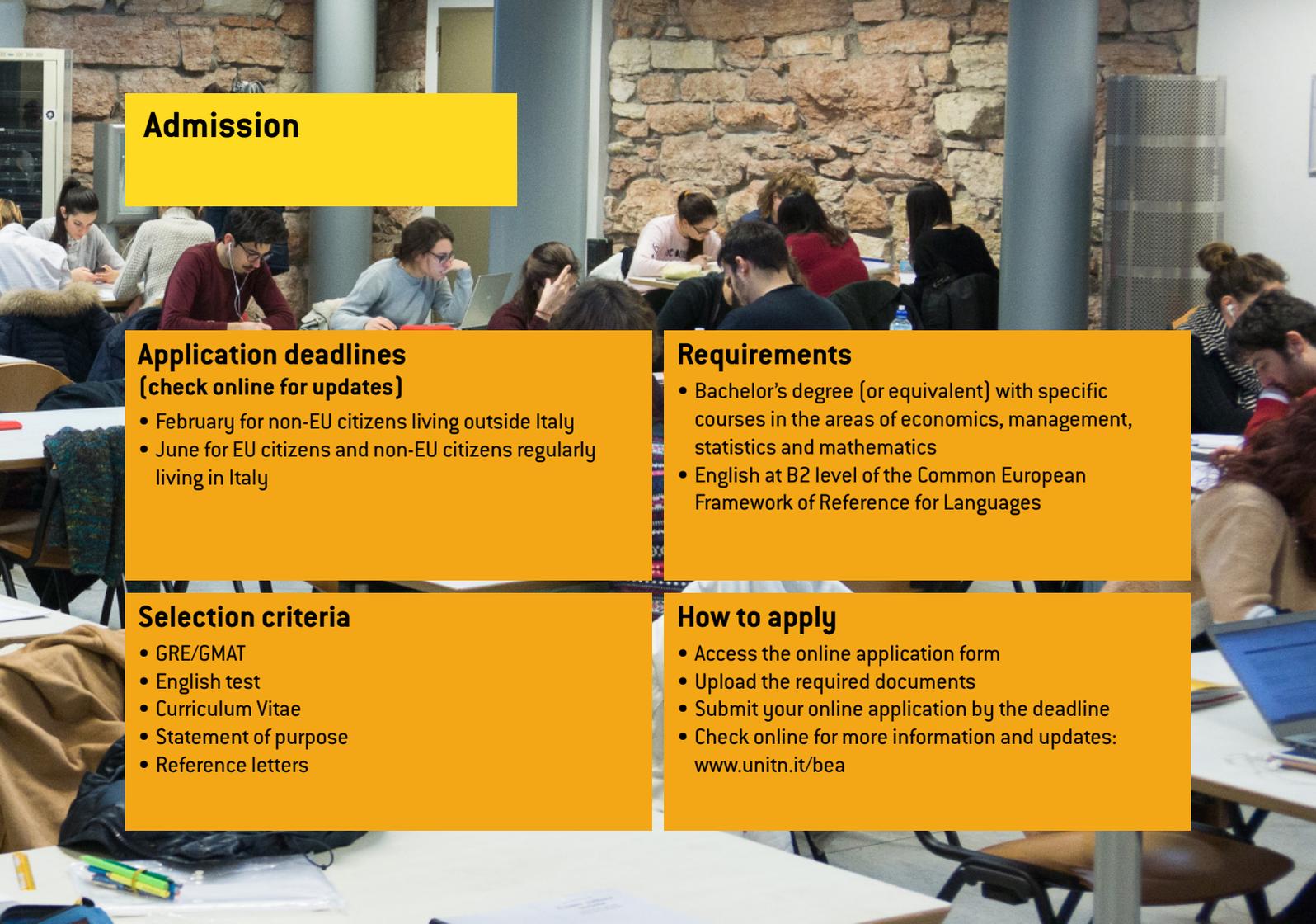
Late August each year

Duration

2 years full-time

Fees and funding (approximate range)

- EU: 340€ - 3.400€ (based on income/merit)
- Non-EU: 1.000€ - 4.500€ (based on merit)
- Income/merit based scholarships and tuition waivers available



Admission

Application deadlines (check online for updates)

- February for non-EU citizens living outside Italy
- June for EU citizens and non-EU citizens regularly living in Italy

Requirements

- Bachelor's degree (or equivalent) with specific courses in the areas of economics, management, statistics and mathematics
- English at B2 level of the Common European Framework of Reference for Languages

Selection criteria

- GRE/GMAT
- English test
- Curriculum Vitae
- Statement of purpose
- Reference letters

How to apply

- Access the online application form
- Upload the required documents
- Submit your online application by the deadline
- Check online for more information and updates:
www.unitn.it/bea

Study Plan

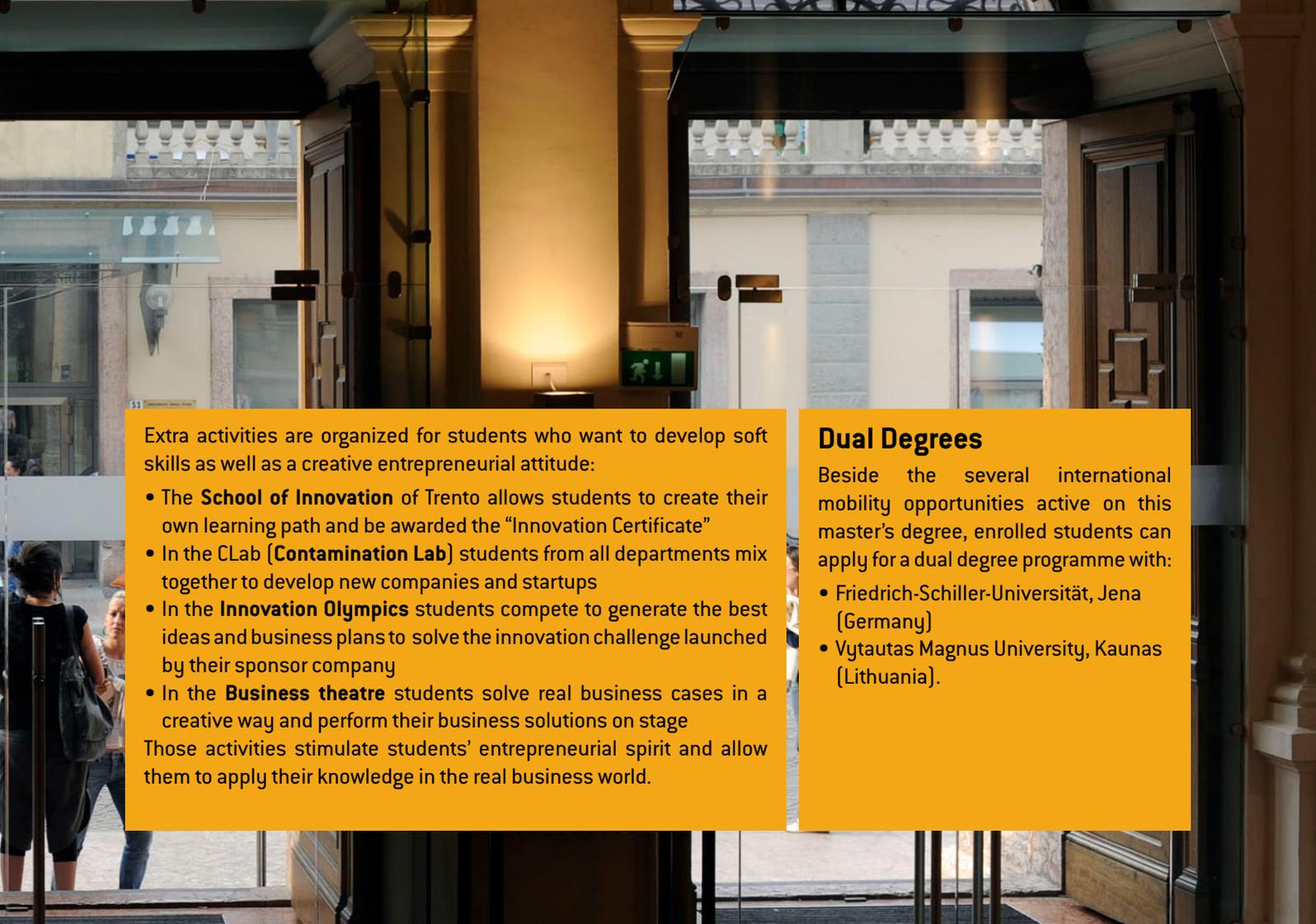
The Master covers **three main areas** of knowledge:

First year courses

- Microeconomics
- Macroeconomics
- Statistics
- Econometrics
- Business Strategy in the Digital Economy
- Performance Analysis and Business Analytics
- Law, Economics and Digital Policy
- Psychology of Decision Making

Second year courses

- Public Policies: Nudging
- Public Policies: Evaluation Methods
- Behavioural Economics – or – Applied Economics
- Data Mining and Statistical Learning – or – Behavioural Finance
- Elective course
- Internship
- IT skills
- Master Thesis



Extra activities are organized for students who want to develop soft skills as well as a creative entrepreneurial attitude:

- The **School of Innovation** of Trento allows students to create their own learning path and be awarded the “Innovation Certificate”
- In the CLab (**Contamination Lab**) students from all departments mix together to develop new companies and startups
- In the **Innovation Olympics** students compete to generate the best ideas and business plans to solve the innovation challenge launched by their sponsor company
- In the **Business theatre** students solve real business cases in a creative way and perform their business solutions on stage

Those activities stimulate students’ entrepreneurial spirit and allow them to apply their knowledge in the real business world.

Dual Degrees

Beside the several international mobility opportunities active on this master’s degree, enrolled students can apply for a dual degree programme with:

- Friedrich-Schiller-Universität, Jena (Germany)
- Vytautas Magnus University, Kaunas (Lithuania).



Career opportunities

BEA graduates learn to **assess independently** and **provide policy recommendations** and strategic governance for Companies, NGOs and Public organizations at international level. Graduates are also able to monitor and suggest policy corrections and address new development strategies within public and private organizations.

BEA graduates are fit to work as **market analysts** or professional experts with high responsibilities in **multinational corporations**, banks or government institutions, NGOs, as well as **international research institutions** and public administrations, including at **European community** level, and to analyze and evaluate the economic aspects of **international trade**.

BEA graduates are also ready to proceed to a PhD.





CONTACT DETAILS

International Mobility Office

Social Sciences and Humanities Area

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