UniTrento ICM Info Days
Erasmus+ KA107 International Credit Mobility
Trento (Italy), 13-14 October 2020
“Activities serving the dissemination and exploitation of results are a way to showcase the work that has been done as part of the Erasmus+ project. Sharing results, lessons learned and outcomes and findings beyond the participating organisations will enable a wider community to benefit from a work that has received EU funding, as well as to promote the organisation’s efforts towards the objectives of Erasmus+ […]”
Writing together a document which outlines the framework according to which UniTrento as the coordinator and the partners plan and implement the dissemination strategy for the project Erasmus+ International Credit Mobility and answers some crucial questions:
UNITRENTO ICM – DISSEMINATION PLAN

WHY
WHO
WHERE
WHEN
TO WHOM
HOW

WHAT
The **impact** of any project largely depends on the effectiveness of dissemination activities.

**Highly selected participation**
**Sustainability**
**International reputation**
**Internationalisation at home**
The main **object** of dissemination activity would be:

- **Opportunities**
- **Results**
UniTrento designates the persons in charge of managing ICM project at the:

- **International Relations Division**
- with the Support of the **Communications and Events Division**

Each partner will identify a **responsible person** in charge of dissemination.
Dissemination can be carried out:

**locally**
- in the university building
- in the city of the partner university.

at **regional** and **national** level.

The web and social networks will assure a wide dissemination **beyond the physical borders**.
Dissemination are carried out
- **from the beginning** of the project (belonging)
- **Before the nomination deadline**, selection calls must reach all students
- Staff must be informed **throughout the duration of the project**

- **After every single mobility and at the end of the project**, activities held and results achieved should find an adequate dissemination
The target group of the dissemination activity includes a wide range of stakeholder and are different according to the phase and object...
UniTrento ICM dissemination plan is a working document to be elaborated together with partner universities.

The ICM dissemination plan will include:
- information on timing
- common tools to be used
- target groups to reach
- differentiated strategies
UNITRENTO ICM VISUAL IDENTITY

Co-funded by the Erasmus+ Programme of the European Union

UNIVERSITY OF TRENTO
WHAT'S NEW ON UNITRENTO ICM

What's new on UniTrento ER+ ICM

This page is being updated, please consider checking it frequently.

Students

Current ER+ICM grantees

The Fall semester 2020/2021 officially began on September 14th in a blended modality. Due to Covid emergency, ER+ICM grantees where not able to reach Trento on time so they began their mobility in the home Country with online classes and activities, planning the required three-month period at UniTrento within the Fall semester. UniTrento is assisting all students in the organization of the mandatory self-isolation period once in Trento.

Please note that, in case it will not be possible to return to their home institutions, students will be granted an extension of their mobility according to the principle of "force majeur".

In case of exceptional expenses due to interruption for "force majeur", they may be reimbursed, if no other refund
PARTNERS’ WEBPAGE

As soon as the project is approved

- To make the project and the partnership visible
- A dedicated section of the website
- To students and staff interested in carrying out a mobility
SOCIAL MEDIA

To create a very interactive dissemination, analyse the feedback and adjust to the community

Publishing project information, special events, calls, seminars

The most immediate and widely used communication channel for establishing a continuous interaction
PAPER STRATEGY

- Posters and leaflets with information about the project

• The presence in the premises of the university and the territory of posters and leaflets of the project contribute to spreading knowledge and a sense of belonging

Sustainable use of resources print on paper is highly encouraged
INFO DAYS

- Presentation of the project and its opportunities, actions and results as well as of the partnership.

- Face-to-face meetings are the most direct opportunity to be in contact with student and mobility.

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TESTIMONIALS

in presentations organized by IROs or teachers and in one-to-one meetings also organized in preparation for the departure of new fellows..
DISSEMINATION EVENTS

- to promote the project and disseminate the results
- UniTrento international partner days, the international staff training week
Thank you!

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