



**First International Symposium of
UNESCO Chairs in Anticipatory Systems,
Futures Studies and Futures Literacy**

June 19 - 20, 2019

Department of Sociology and Social Research

Via Verdi 26, 38122 Trento - Kessler Room



Organizzazione
delle Nazioni Unite
per l'Educazione,
la Scienza e la Cultura

Con il patrocinio della
**Commissione
Nazionale Italiana**
per l'UNESCO



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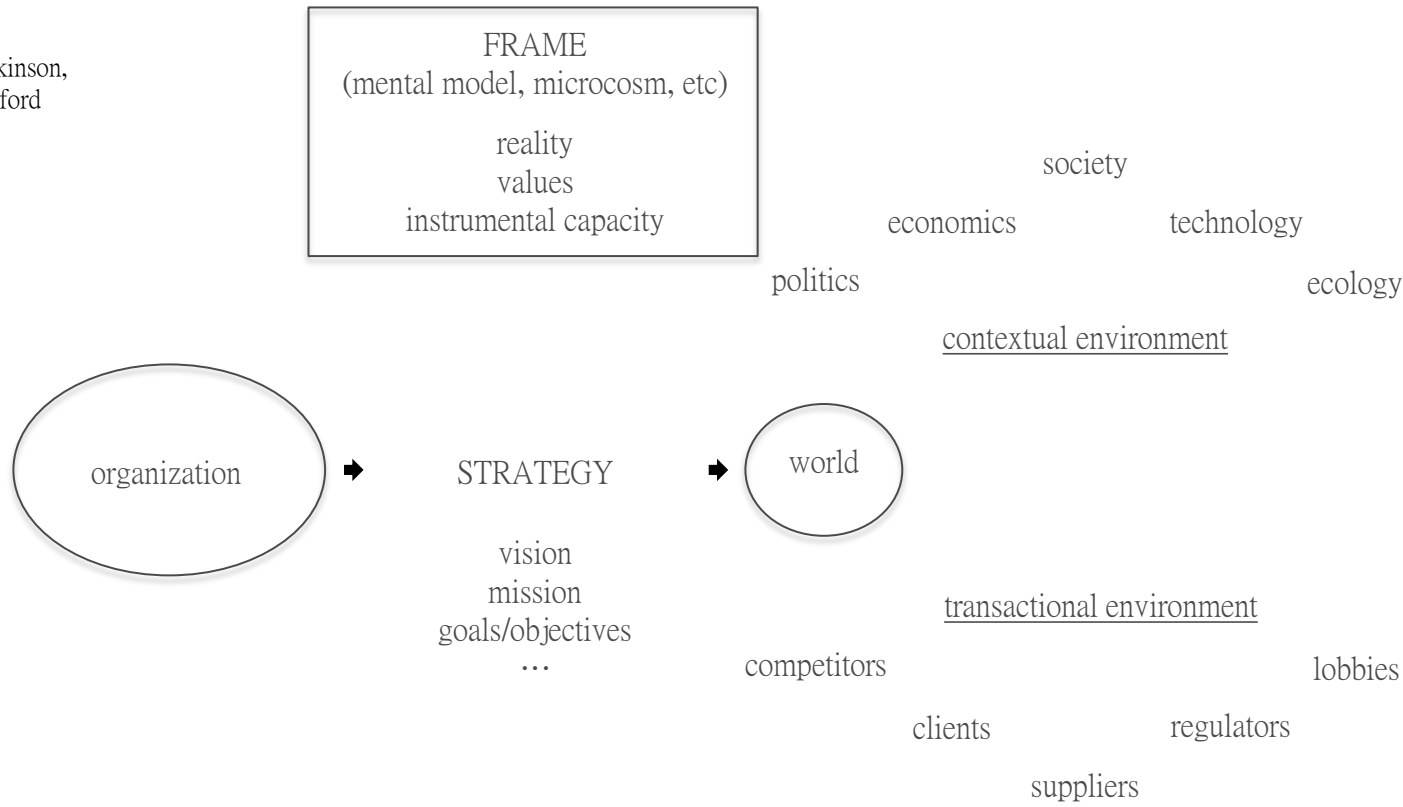
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Organizational Futures

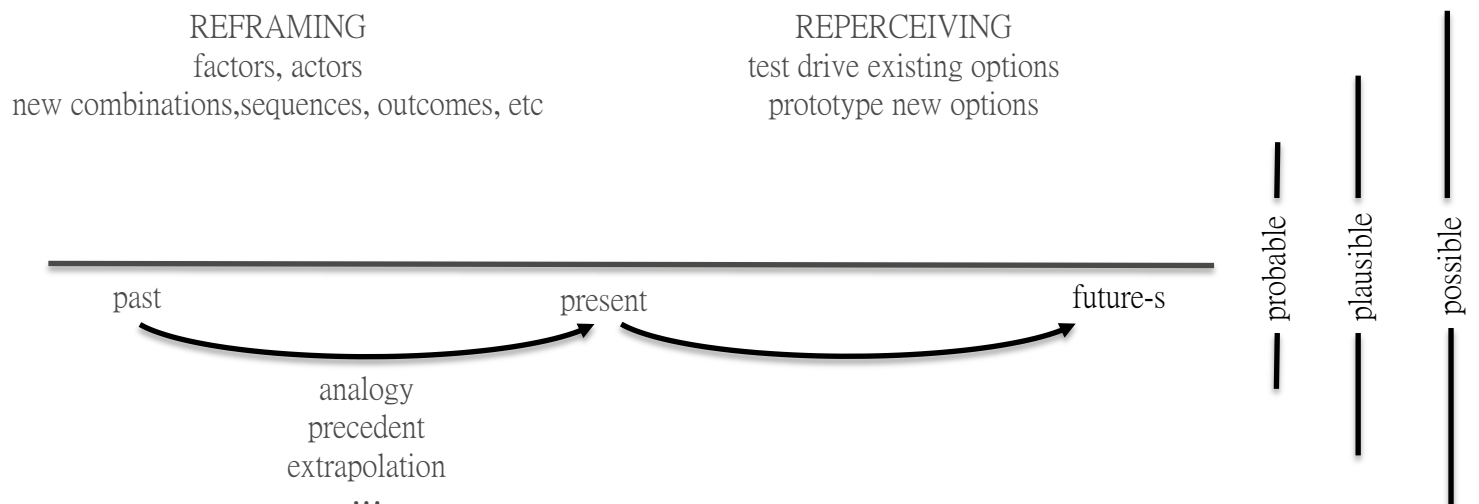
Thomas Gauthier and
Vanessa Hanifa

GENEVA SCHOOL OF BUSINESS ADMINISTRATION
/
EMLYON BUSINESS SCHOOL

Main reference:
 R. Ramirez and A. Wilkinson,
 Strategic reframing, Oxford
 University Press, 2016



SCENARIOS



RESEARCH QUESTIONS

Q1: How can imagination be introduced in the strategic work of an organization?

Q2: How can the impact (in terms of knowledge generation and acquisition process, social process...) of imagination on the strategic work of an organization be studied?

Q3: How can leaders be effectively trained to use imagination to widen their anticipatory assumptions in the strategic work of their organization?

ACTIVE ECOSYSTEMS

Emlyon business school (Grande école program, executive education / Métropole de Lyon / Lesaffre / Banque populaire / etc.)

Geneva school of business administration / University of Geneva / Graduate institute

Plurality University Network

Geneva 2050 (Geneva cantonal administration)

Deftech (Swiss army)

La Roseraie Foundation



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PARTNERS / NEW ECOSYSTEMS

National Council of Innovation for Development (**Chile**)

emlyon business school Casablanca (**Morocco**)

Esprit School of Business (**Tunisia**)

Institut des hautes études commerciales de Carthage (**Tunisia**)

South American Institute for Resilience and Sustainability Studies
(**Uruguay**)

Institut Africain de Management (**Senegal**)

Département des Études Prospectives, Ministère du Plan et du
Développement (**Côte d'Ivoire**)

Plurality University Network (**France**)

École supérieure pour le développement économique et social
(**France**)



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Organizational Futures

“From Strategy-as-Practice to
Futures-as-Practice”

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EMLYON BUSINESS SCHOOL