



UNIVERSITY
OF TRENTO - Italy

in collaboration with:



CONFINDUSTRIA TRENTO

2014 14 APRIL - 30 MAY

CRASH COURSE ON RESEARCH FUNDING, INTELLECTUAL PROPERTY AND START UP CREATION

Open series of seminars organized by Research and Technology Transfer Support Division
University of Trento - Polo Scientifico e Tecnologico Fabio Ferrari, via Sommarive - POVO (POVO 1 and POVO 2)

Monday, April 14th at POVO 2 - Room B104, h. 14.00 - 17.00

Managing Knowledge for Growth in an ageing Europe: Public research Programmes for Business and Academia

Speaker: Giorgio Clarotti, Research Policy Officer, European Commission

Tuesday, April 15th at POVO 1 - Room A212, h. 09.00 - 12.00

Managing Knowledge for Growth in an ageing Europe: Public research Programmes for Business and Academia

Speakers: Giorgio Clarotti, Research Policy Officer, European Commission
Fabrizio Gardiol, Sales Director, I'm Watch (www.imsmart.com)

Thursday, April 17th at POVO 1 - Room A212, h. 09.00 - 12.00

Introduction to intellectual property and start up creation

Speaker: Lino Giusti, Research and Technology Transfer Support at University of Trento

Tuesday, May 6th at POVO 1 - Room A221, h. 09.00 - 13.00

Copyright, digital age, and Open Access to Scientific Knowledge

Speakers: Paolo Guarda and Valentina Moscon, Post-doc Researchers, Faculty of Law and Research and Technology Transfer Support Division, University of Trento

Monday, May 12th at POVO 2 - Room B105, h. 09.00 - 13.00

Best practices for a successful patent protection: the interaction between the inventor and the patent attorney

Speaker: Cristina Freyria Fava, patent attorney, Studio di consulenza in proprietà industriale Buzzi, Notaro e Antonelli d'Oulx

Thursday, May 15th at POVO 2 - Room B105 (*), h. 09.00 - 11.00

HORIZON 2020: INTRODUCTION AND FINANCING FOR SMEs

Speaker: Vanessa Ravagni, Manager Research and Technology Transfer Support at University of Trento

Tuesday, May 20th at POVO 1 - Room A221, h. 10.00 - 12.00

A case study of ACADEMIC START UP: XTENSA

Speaker: Mattia dal Doss, Xtensa srl (www.xtensa.it)

Thursday, May 22nd at POVO 1 - Room A221 (*), h. 09.00 - 12.00

Business Planning: Idea Generation, market analysis and the entrepreneurial process

Speaker: Edo Grassi, CEO Essedi Strategie d'Impresa

Tuesday, May 27th at POVO 1 - Room A221, h. 09.00 - 13.00

Introduction to Intellectual Property in an Academic Context

Speakers: Gabriella Reniero, Studio Dr. Reniero & Associati
Giovanni Casucci, Studio Legale Casucci.

Wednesday, May 28th at POVO 2 - Room B105 (*), h. 09.00 - 13.00

The Fundamentals of financial statements and start up creation

Speaker: Giorgio Degaspero, Studio Degaspero Martinelli

Friday, May 30th at POVO 2 - Room B104, h. 09.00 - 11.00

Industrial Research & Development success stories in Trentino

Introduction: Paolo Gregori, Research and Innovation Area, Confindustria Trento & FBK
Speaker: Ettore Cosoli, Research & Development Manager, Dana Italia

NB: Phd students interested in credits recognition need to attend 70% of the seminars.
The seminars are open to students, researchers and private companies.

Seminars will be held in English.

(*) These seminars will be held in Italian

Participation is free. Limited seats are available; a confirmation of your participation is mandatory: lino.giusti@unitn.it; claudio.nidasio@unitn.it



www.unitn.it/crashcourse