



**UNIVERSITÀ
DI TRENTO**



**UNIVERSITÉ
SAVOIE
MONT BLANC**

**U N I K A S S E L
V E R S I T Ä T**



**universidad
de León**

European Master in Business Studies - EMBS



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EMBS offers students a **truly European experience** to become a global manager, as it is jointly run by four European Universities:

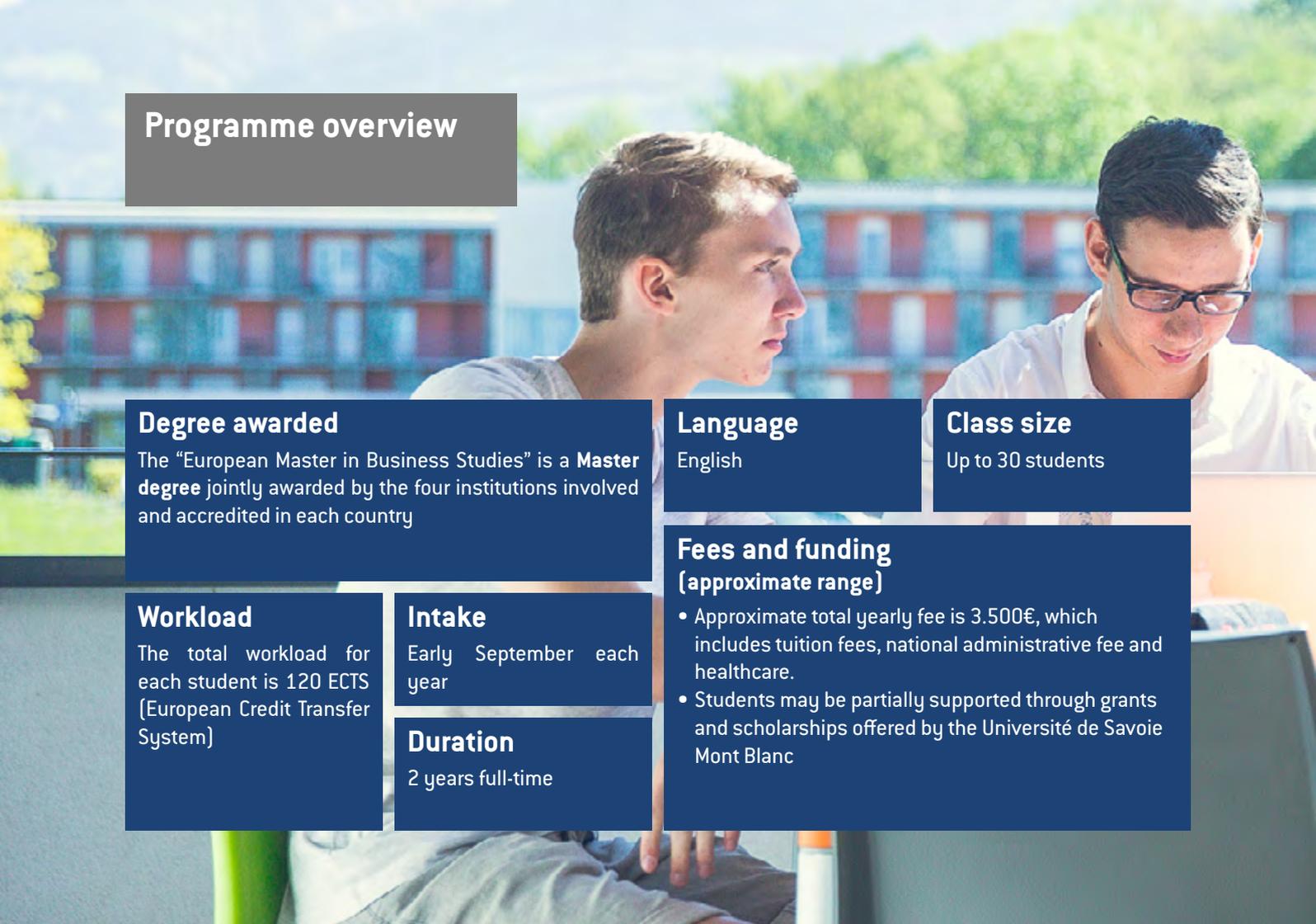
- Savoie Mont Blanc (France)
- Trento (Italy)
- Kassel (Germany)
- León (Spain)

EMBS is well known for its **unique provision** of a culturally diverse environment and high value added business programme involving business professionals, practitioners and professors from **different backgrounds and countries**.

Specifically, the programme offers a two-year period of **creative thinking** and **decision making** where students learn how to do business in Europe with a focus on sales & marketing. Students from all around the world are stimulated to create and develop **socially responsible organizations** focusing on **ethical and social issues** as well as on the prosperity of individuals.

EMBS is **accredited** by the European Foundation for Management Development (EFMD), a globally recognized accreditation body in management education.

Programme overview

A background image showing two young men sitting outdoors, looking at a laptop screen. They are in a bright, sunny environment with a building and trees in the background.

Degree awarded

The “European Master in Business Studies” is a **Master degree** jointly awarded by the four institutions involved and accredited in each country

Workload

The total workload for each student is 120 ECTS (European Credit Transfer System)

Intake

Early September each year

Duration

2 years full-time

Language

English

Class size

Up to 30 students

Fees and funding (approximate range)

- Approximate total yearly fee is 3.500€, which includes tuition fees, national administrative fee and healthcare.
- Students may be partially supported through grants and scholarships offered by the Université de Savoie Mont Blanc



Admission

Application deadlines (check online for updates)

- March for non-EU citizens
- May for EU citizens

Selection criteria

- Educational and personal background
- English level
- Curriculum Vitae
- Statement of purpose
- Interview (if needed)

Requirements

- Bachelor degree (or equivalent). Minimum requirements for the final graduation mark apply.
- Strong background in the following areas: Economics, Management or Business Studies
- English at B2 level of the Common European Framework of Reference for Languages

How to apply

- Access the online application form
- Upload the required documents
- Submit your online application by the deadline
- Check online for more information and updates: www.embs.eu



Study Plan

First semester in Trento (Italy)

- European and International Commercial Law
- Organizational Behaviour and Human Resource Management
- Information System
- International Accounting
- International Strategic Management



Second semester in Annecy (France)

- Statistics and Marketing Research
- Purchasing and Supply Chain Management
- European and Global Economics
- European and Global Consumer Behaviour
- Financial Markets and Corporate Finance



Third semester in Kassel (Germany)

- Business Negotiation
- Distribution Management
- Research Methods and Thesis



Fourth semester in León (Spain)

- Sustainable and Responsible Management
- Communication Challenges
- Innovation and Entrepreneurship
- Internship



A group of people are gathered around a wooden table in what appears to be a meeting or collaborative work environment. A man in a light-colored shirt is on the left, looking towards a woman in a blue top who is looking at a laptop. There are coffee cups and a croissant on the table. The background is softly blurred, showing other people and a bright, indoor setting.

Career opportunities

EMBS graduates can work as general and operations managers (product manager, marketing and sales manager, contract manager, HRM manager, brand manager), management analysts or management consultants. Students following the EMBS also acquire the specific knowledge to run or increase their own business or launch a start-up. EMBS students are tutored by faculty members during the internship experience, which often leads to employment following graduation.





CONTACT DETAILS

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