



**UNIVERSITÀ  
DI TRENTO**



**FONDAZIONE  
EDMUND  
MACH**



# **MSc in Agrifood Innovation Management - AIM**





The background of the slide features a blurred image of two wine glasses filled with red wine, with a bunch of dark grapes and a piece of cheese visible in the lower-left foreground. The glasses are set against a soft-focus green background, likely foliage.

## Master of Science in Agrifood Innovation Management - AIM

The Master's degree in Agrifood Innovation Management is the result of collaboration between the University of Trento and the Edmund Mach Foundation and is taught on the **San Michele all'Adige campus at the Center for Agriculture Food Environment (C3A)**. The program is designed to meet the demand of graduate students for **professional and scientific skills** in the field of **agri-food innovation management, product enhancement and improvement of quality management systems**.

The aim is to train and develop **agrifood innovation managers** who will be able to promote innovation in the agrifood industry, encourage the development of new business initiatives and introduce positive change at the supply chain level. These actions are geared to enhance and add value to specialty and high-quality products in the area in which the agrifood innovation manager operates, in addition to facilitating the transition towards more sustainable agrifood production systems.

This highly interdisciplinary degree offers a program that seeks to stimulate innovative solutions in **agrifood supply chains, from primary production to processing and commercialization**. The degree also provides knowledge and understating of the evolution of food culture and trends in agri-food markets.

## Programme overview

### Degree awarded

Master of Science - "Laurea Magistrale" - in Agrifood Innovation Management

### Language

English

### Class size

Up to 25 students

### Workload

The total workload for each student is 120 ECTS (European Credit Transfer System)

### Intake

October each year

### Duration

2 years full-time

### Fees and funding (approximate range)

- EU: 340€ - 3.400€ (based on income/merit)
- Non-EU: 1.000€ - 4.500€ (based on merit)
- Income/merit-based scholarships and tuition waivers available



# Admission



## Application deadlines (check online for updates)

- February for non-EU citizens living outside Italy and EU citizens
- June only for EU citizens and non-EU citizens regularly living in Italy

## Selection criteria

- Coherence between applicant's previous studies and the academic objectives of the Master's degree program
- Academic curriculum
- Other academic or professional experiences
- English language competence
- Interview

## Requirements

- Bachelor's degree in Agricultural and Forestry Sciences and Technologies, or Food Sciences and Technologies, or related field, or the minimum number of ECTS credits in specific academic areas as stated in the call for admissions
- English at the B2 level according to the Common European Framework of Reference for Languages

## How to apply

- Access the online application form
- Upload the required documents
- Submit your online application by the deadline
- Check online for more information and updates [www.unitn.it/aim](http://www.unitn.it/aim)

## Study Plan

The program trains agrifood innovation professionals who are capable of managing innovation throughout the entire food supply chain from production to transformation, including marketing and commercialization. The degree also provides knowledge and understating of the evolution of food culture, trends in agrifood markets, development of agrifood legislation and consumer preferences and behavior.

**The AIM Master consists of the following activities:**

### **Traditional education**

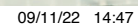
- Standard lectures
- Classroom practicals
- Laboratory practicals





### Innovative education

- Field practicals
- Tutorials
- Innovative teaching: **learning by doing**, challenge-based learning, role playing, problem solving
- Academic and professional seminars as well as internships in the agrifood industry
- An **industry-based research project** aimed at developing and optimizing a product or a technology (length: 6 months)
- **Workshops** with experts from the agrifood sector
- Visits to **agrifood companies**





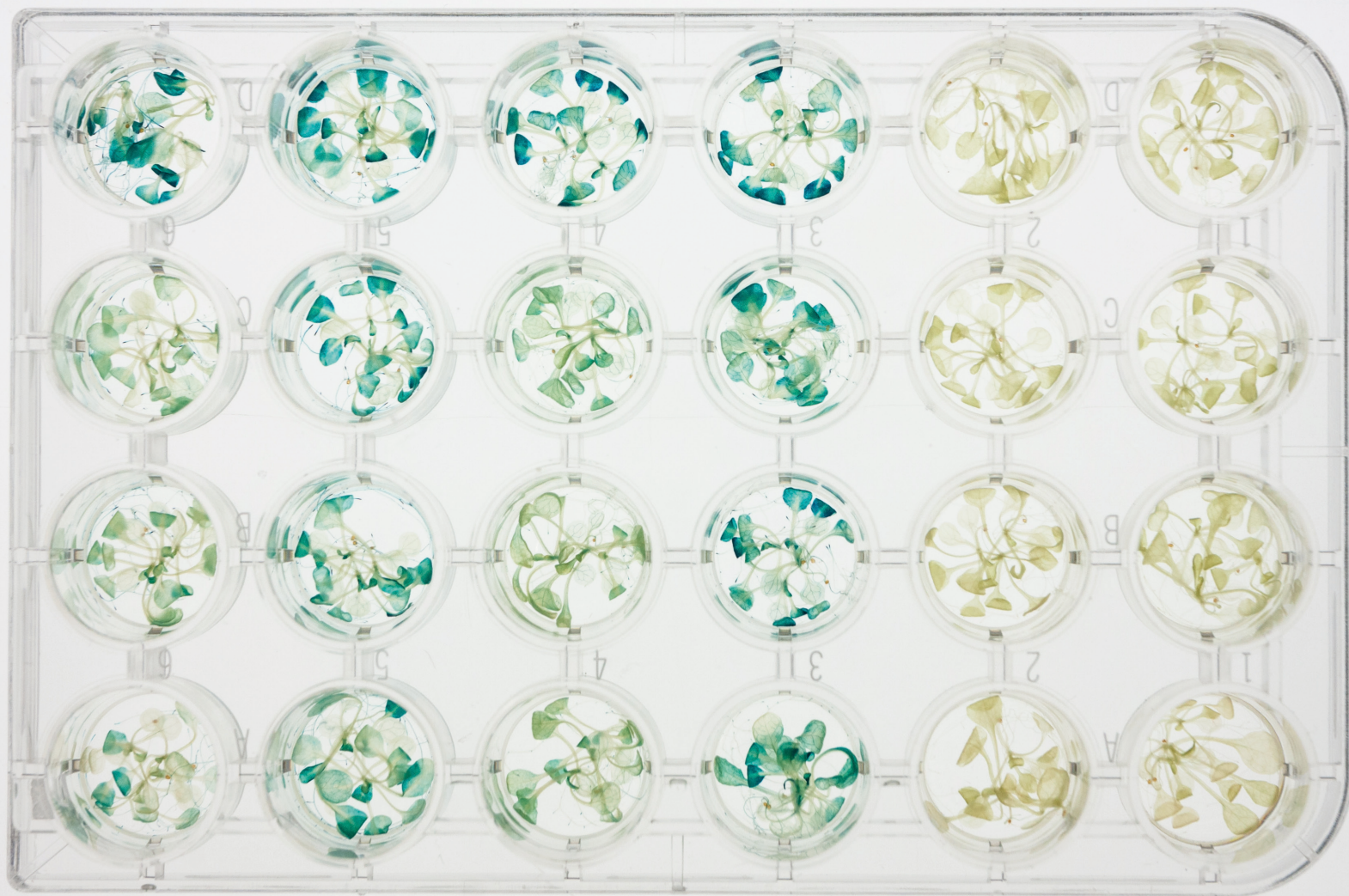


## Career opportunities

AIM graduates will have entrepreneurial competences and skills to work in the agrifood industry, launch start-ups and create business ventures. The program trains **high-level professional figures** specialized in the **planning and management of innovation in agri-food supply chains**, with a specific focus on the improvement of agronomic management and storage in small- to medium-sized farms, as well as in other contexts, such as:

- companies operating in the production, storage, transformation and marketing of plant and animal products
- cooperatives
- public and private entities that offer specific services in the agri-food sector
- public and private research and consultancy institutions
- national and international organizations in the public sector
- large retail centers and chains
- a freelance agronomist

Or graduates with the Master can access Doctoral programs in Italy or abroad.







## **CONTACT DETAILS**

### **International Mobility Office**

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